



PHD CHAMBER
OF COMMERCE AND INDUSTRY



3rd Edition VIRTUAL RETAIL SUPPLY CHAIN ExCon

FUTURE OF GLOBAL SUPPLY CHAIN & LOGISTICS

EXHIBITION | CONFERENCE | B2B | NETWORKING

 22ND 23RD
JULY 2021



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ABOUT INDUSTRY

- ❖ Coronavirus pandemic has disrupted the Global Supply Chain & Logistics.
- ❖ Covid-19 will certainly have latent effects at global level in organizational resilience throughout 2021, directly and indirectly shifting the way organizations do business globally.
- ❖ Several other challenges, including increased regulation of Global supply chains and forced labor, are poised to challenge organizational resilience and business continuity as the world continues to grapple with the lingering impacts of the pandemic.
- ❖ With advances in manufacturing, the globalization of supply chains, and increasing customer expectations, the logistics and transportation industries are experiencing a surge in demand. Concepts like just-in-time and last-mile delivery are spawning generations of leaders who leverage optimization to the very hilt, especially as trends see freight tonnage moved by trucks forecast to grow by 27%
- ❖ The pandemic shifted priorities and exposed gaps in global business continuity plans that required companies to quickly adapt to the changing landscape of risk presented through the lens of the pandemic. Alternative sourcing similarly exposed unprepared organizations to new security challenges that were not present in existing global supply chains.



ABOUT EXPO

- ❖ Insights for the industry on post pandemic reality uniquely impacting the future of the supply chain.
- ❖ Discover how to proactively respond through leading-edge supply chain management practices in resiliency and agility.
- ❖ The Expo will offers keynote talks from the leading minds in business for evaluation & implementation of the solutions
- ❖ The Expo will highlight the opportunities in Asia as a bright spot for Global Logistics.



WHY TO EXHIBIT

SHOW THEM MORE:

Buyers come to the expo looking for supply chain solutions, which is why the expo will not only makes your solutions easy to find, it also gives you the power to show prospective buyers exactly what your solutions can do. Give buyers the chance to see, feel, and experience your solutions firsthand, while giving yourself the chance get noticed and make deals.

PERFORM ON A GLOBAL STAGE

Marketing around the world with an integrated platform that includes an event website, advertising, public relations, social media, direct mail, and participation in international events, which attracts a global audience digitally via this digital platform.

SHOWCASE YOUR CAPABILITIES

Most of the attendees says that they come to see the latest products and developments in the industry, and supply chain professionals, as well as reporters and publishers from business-to-business and trade publications are waiting. They're thirsty for what's possible, and they know the best place to discover it is here.

SET YOURSELF APART

In today's crowded marketplace, it's more important than ever to increase your company's visibility, distinguish yourself from competitors, and achieve top-of-mind status among prospective buyers. Because this is the emerging supply chain experience, it offers a great opportunity to get your brand and products in front of a huge global audience.

MAKE POWERFUL CONNECTIONS

The Expo will attracts professionals from across the supply chain landscape and gives you the chance to network with people you normally wouldn't have the chance to meet. This includes new distributors and channel partners looking to modify their product lines, or even other exhibitors. The people you meet here could very well put your business on a different trajectory for the future.

WHO ATTENDS

KEY DECISION MAKERS:

who spend billion every year on material handling, supply chain and logistics systems, equipment, and services.

UPPER & MIDDLE MANAGEMENT

including majority of attendees who are in corporate, senior, middle, engineering, and IT management from manufacturing operations, production, distribution, logistics, supply chain, and transportation.

MAJOR RETAILERS & CONSUMER GOODS COMPANIES

including most of Indian Retailers & Consumer Goods Companies from across the sectors including the representatives from Fortune 1000 companies.

SENIOR BUYING TEAMS

composed of corporate VPs, directors, managers, engineers, production and logistics experts, and others who influence purchase decisions.

MOTIVATED INDIVIDUAL BUYERS

in search of product demonstrations and 1:1 meetings with equipment, technology and service providers like yourself.



ALIGNED SESSIONS

DAY 1

- Inaugural Session
- Future of Global Supply Chain:
 - Circular Supply Chain Models
 - Autonomous Supply Chains
 - Global Supply Chain Risks
 - Sustainability & Customer Centric
- Building Digital Bridge across Supply Chain
 - BIRD Technologies (Blockchain, IOT, robotic Process Automation & data science)
 - Improve Demand Forecasting
 - E2E (end to end) supply chain visibility

DAY 2

- Revolutionize Urban Logistics
 - Micro Fulfilment Centres
 - Last Mile Delivery Models
 - Optimizing Warehouse Productivity with Voice and Robotics
 - Accelerating demand for ecommerce fulfilment
- Asia - The Highway of Value for Global Logistics
 - Cross Border e-commerce Logistics
 - Growth in Domestic economies
 - Investment Opportunities in Logistics

WHO WILL EXHIBIT



HEALTH & PHARMACEUTICALS	MATERIAL HANDLING & STORAGE SOLUTIONS	AUTOMATIONS SOLUTIONS	WAREHOUSING & LOGISTICS
Supply Chain Technology Solutions companies	Manufacturing	FMCG' S	Packaging Solution
Startups (Tech and Retail)	GPS Navigations & Vehicle Tracking System	RFID Solution Companies	Warehouse Management System (WMS)
Retail & Consumer Durables Goods (CPG)	Supply Chain Risk Monitoring /Cyber Security	Infrastructure Solutions	Last Mile Delivery Solutions Provider
Micro Fulfillment Centre's	E-commerce solutions	Supply Chain Consultants	

POST EVENT TAKE AWAYS

- ❖ Measure the ROI of your participation in online exhibition fair with detailed reports.
- ❖ Gauge the success of your virtual exhibition fair both during and after the event through detailed executive reports that provide statistics like:
 - ❖ Number of visitors
 - ❖ Visitors breakdown by job activity
 - ❖ Genuine lead with high conversion rates
 - ❖ Number of chat room interactions

STANDARD SIZE EXPO BOOTH SPECIFICATIONS



STANDARD BOOTH

EXPO BOOTH
INR 15,000/- + GST
USD 250 + GST
(Standard Size)



1- E-Brochures
Product Brochures/PDF (Max size 5 MB)



2 - Images/Flyers
(In Format of JPEG/PNG) Size 1600x900 pixels



TV 1 >> Video
1 Video upto 100 MB Size (Format Mp4)



1- E-Business Card

Glimpses of Summit 2020





PHD CHAMBER
OF COMMERCE AND INDUSTRY

ABOUT US PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 116 years. It is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHD Chamber with a special focus on MSMEs works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

"PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties."

EXPLORING PARTNERSHIP OPPORTUNITIES & ENQUIRES

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Jointly Organized by:

Retail Committee, Logistic Management Committee and International Affairs and Trade Fair Committee

PHD CHAMBER OF COMMERCE AND INDUSTRY

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