



Request for Proposal

Redevelopment and Maintenance of Website for Embassy of India, Bogota, Colombia

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**Embassy of India Bogota,
Colombia**

Request for Proposal for

Redevelopment and Maintenance of website For Embassy of India, Bogota, Colombia

1. Introduction

Embassy of India, Bogota, Colombia hereafter referred to as EMBASSY is one of the Indian Missions and Posts located around the world under Ministry of External Affairs, Government of India. The Embassy is engaged in promotion of bilateral relations – political, economic & commercial, education & culture, people to people contact, etc. between India and Colombia and Ecuador (concurrent accreditation), besides protecting interests of Indian diaspora and providing consular, passport and visa services.

The Missions/Posts main portal and its sub-domain portals are now becoming one of the attracted sites among net-citizen. This has resulted in frequent access of portal and its sub-domains from various locations across the world. For this reason, Embassy intends that Embassy's website and its sub-domains to host on a platform which provides enhanced security, auto-failover and redundancy features.

The objectives of this RFP are

A. Website Management:

- Redesign and development of existing website of Embassy of India, Bogota, Colombia as a dynamic and responsive website. (www.eoibogota.gov.in)
- CMS updation and Website security.
- Security auditing
- Indian citizen registration and communication facilities
- 24 X 7 website content updates
- Search engine optimization
- Website to be available both in English and Spanish (feature is already existing, modifications may be needed to improve further)
- Website should be compatible and responsive on multiple platforms, including smart phones.
- Social Media updates on website.
- HTTPS/SSL Certificate for the domain of Embassy's website.
- Registration of India Students (through a form)
- Registration of Indian companies (through a form)

- Registration of Visa applicants (through a form)
- Option to add a new Registration (dynamic and with custom fields) to collect any data as and when required.
- Application status check (through Application no/Passport No etc.)
- Feedback/Suggestion Form (through a form)
- Event Management (upload event, share in Facebook, Twitter, Instagram, get RSVPs, see the list of people with status of RSVP.)
- Option to send individual/bulk emails to the list of Registrations available with Embassy directly from the portal. (in HTML format with the options to include Images, links, documents etc.)
- Options to FAQs in different styles in the website pages.
- Roles for accessing the sections/pages of the Embassy in the Admin panel.
- Trade query submission through a Form
- Possibility of hosting a live event through Embassy website.
- Sufficient storage space to host the files related to different wings of Embassy.

2. Scope of Work

The primary focus of the website is to provide clear and easily understandable information to Indian citizens, Indian diaspora and others about the services, activities and initiatives of the Government of India and the Embassy. Broadly the scope of work includes:

Website Management & Security management

- i.* Redesign of website as per MEA and NIC website guidelines as a responsive website.
- ii.* Website to be hosted in India on **Virtual Private Cloud** by the vendor with hack proof security (Clause 2.2) and as per the latest guidelines of MEA & NIC on VPC hosting.
- iii.* Redesign of the **Content Management System** of the website for contents like visa information, Passport, Press releases, galleries, events, live feeds, social media contents, if any, and periodic archiving the old contents automatically, etc.
- iv.* Providing 24 X 7 unlimited update of the content as per requirement of the Embassy for all the tasks related to the website design and maintenance and updates respectively.
- v.* Agency would be required to provide Warranty, Maintenance, and Technical Support for the period of contract for all matters related to Website Management, Website security and Website Hosting.
- vi.* Preparation of User Manual and provide online technical support for Training of Indian staff of the Embassy for content upload on the Website.
- vii.* Social Media updates such as Facebook/Twitter and other MEA and Mission required Social Media updates in the live feed of the website.
- viii.* To ensure that website complies with the "Guidelines for Indian Government Websites (GIGW)" <http://guidelines.gov.in/>

2.1 Detailed Scope of Work

This section provides indicative scope of work for vendors. However, below work is only indicative and would vary depending upon actual requirements of Embassy of India, Bogota, Colombia.

2.1.1 Redevelopment and Maintenance of Customized Web Based application/portal solutions/ Web designing:

- a) Redevelop the website for contents like visa information, Passport, Press releases, galleries, events, live feeds, social media contents, if any and periodic archiving the old contents automatically, etc.
- b) Design, maintain and distribute the Embassy's e-newsletter, if any, to registered users of the website and mailing list.
- c) Study and analysis of existing/similar website and include best practices in draft design.
- d) Coordination and collection of required content for website updates.
- e) Design should comply on all parameters with guidelines issued by Government of India for websites.
- f) Comply with website security guidelines issued by NIC, GOI.
- g) The website should have features like an event calendar which would be updated from time to time and management of events from Admin dashboard.
- h) The page download response should be quick and fast.
- i) The website should be database driven / modular so that it can store & handle all the information and be able to handle the documents that would get uploaded on it on a regular basis.
- j) Develop an application through which the Embassy is able to upload contents remotely. Approval rights will be with Embassy.
- k) In the CMS, provide front-end user interface/ network login details that allows a user, even with limited expertise, to add, modify and remove content from a website.
- l) The Embassy website should have roles that can be enabled/disabled for specific sections/pages of the Embassy/website.
- m) Able to create different forms directly with custom fields to collect different types of data from different people.

2.1.2 Website Maintenance

- a. Upgrade/update content and structure of Embassy's current website.
- b. Update Content on the website on a regular basis, as provided by Embassy.
- c. Develop banners/images/info graphics/flyers or any other graphics as may be needed

from time to time.

- d.* Manage and maintain Embassy's domain, including hosting facility in India with secure server.
- e.* Regularly monitoring of the website with 24 X 7 monitoring tools and intrusion detection system facility
- f.* Complete regular rectification of bugs identified if any.
- g.* Periodic full backup of website through the duration of the contract.
- h.* Provide a **report on site traffic statistics and search engine analysis reports** on a monthly basis.
- i.* Give monthly updated **reports to** Embassy about no. of visitors, geographical distribution of visitors, average time spent on the website, most visited sections/pages etc. besides other analysis.
- j.* Show number of visitors to the website.
- k.* Apart from uploading the contents the CMS will also enable the user to assign specific timeline for the contents to be displayed on the website.
- l.* Provide Embassy with two off site coordinators for all the tasks related to the website design and maintenance and repairs respectively.
- m.* Monthly and on demand reports of the utilization of resources of Embassy website in the hosting account.

2.1.3 Content Management System

- a.* Content Management-Redesign the CMS, edit, revise, update or create new textual content and graphics on existing pages based on Embassy's request. The content (Text & Graphics) updates will be on a weekly basis.
- b.* Layout/homepage to be redesigned according to Embassy and MEA strategy periodically.

2.1.4 Database Management

- a.* Maintain registered Indian citizen database under different categories such as students, entrepreneurs etc.
- b.* Content archiving in a local server for periodic review of the content as per Embassy's requirement
- c.* Database- requires periodic bug fixing, troubleshooting and the periodic update of searchable data.
- d.* Maintain Site Search Engine by ensuring any content updates and new pages are searchable.
- e.* Advanced search option to be incorporated.

- f.* Automated reconciliation and generate necessary reports etc.
- g.* View of data collected using different forms.
- h.* Export of existing registrations/data collected through forms.
- i.* Option to archive/disable the forms created earlier.
- j.* Option to add any entry in the tables/registrations manually as and when needed.

2.1.5 Adherence to Web Application Audit/ Compliance and Approval / Security Features.

Comply with Security Audit and other security instructions issued by the Embassy as and when issued.

2.1.6 Indicative Deliverables

- High Level Design/ Architecture Document
- Provide a report on site traffic statistics and search engine analysis reports on a monthly basis.
- Give monthly updated reports to Embassy about no. of new visitors, geographical distribution of visitors, average time spent on the website, most visited sections/pages etc. besides other analysis.
- Show number of visitors to the website.
- Development and implementation of the online web strategy with major upgrades in the design and content of the current website.
- Editing and proof reading of the website content. Development of new content for the website as per the advice from the Embassy.
- Regular updates on the website.
- Prompt and Proper Maintenance of website.
- Registered and online information database.
- Source code will be handed over to Embassy, whenever requested.

3. Timeline for completion of activities

This timeline will be finalized with the successful vendor post selection as mutually agreed.

Indicative Timeline:

- i Vendor to share template of the new website with Embassy – **within 2 weeks** after signing of work order
- ii Responsive website development – **within 3 weeks** after the new design is agreed between Embassy and the Vendor.
- iii CMS Updating- Continuous update based on change in design.

4. Eligibility: Minimum Eligibility Criteria

The Agency should be able to provide a qualified web designing, building and maintenance team, for undertaking this assignment. The Agency team would work closely with Embassy. A **confirmation letter** from the Agency for being able to provide the qualified team should be attached. Details of the team dedicated to Embassy of India, Bogota, Colombia should be provided.

The minimum eligibility criteria provided below for ready reference –

Sl	Description	Document/Proof
1.	The agency should give details like name, profile etc. The agency should be registered with the Service Tax department and carry a valid PAN/TAN. Proof of the same must be submitted.	Copy of Service Tax Registration; Copy of PAN Card - Copy of TAN Card. Details are to be submitted in the format given in Tech Bid: Details of the Bidder Organization.
2.	The Bidder will be awarded marks for certifications accordingly: i. CMMi Level 3 – 5 Marks i. CMMi Level 5 – 10 Marks ii. ISO/IEC 27001:2013 – 5 Marks iii. ISO9001:2015/20000:2011/22301:2012 – 5 Marks	Copy of valid certificate(s) in the name of The Bidder attested by the authorized signatory of the company
3.	The agency should produce Articles of Association (in case of registered firms), By-laws And Certificates for registration issued by the Registrar of Companies. (Please upload only relevant portions).	Certificate of incorporation issued by the Registrar of companies along with Memorandum of Articles of Association.

4.	<p>The agency's turnover should be more than INR 40 lakh average over the last three financial years viz, 2017-18 2018-19, and 2019-20.</p> <p>Bidder should have a positive net worth during the last three financial years (2017-18, 2018-19, and 2019-20).</p>	<p>Copy of duly certified statement from appointed statutory auditor. Details are to be submitted in the format given in Tech Bid: Financial Details of Bidder and Copies of Income Tax returns for the last three years (2017-18, 2018- 19 and 2019-20)</p>
5.	<p>An undertaking (self-certificate) that the agency hasn't been blacklisted by a central/state Government institution and there has been no litigation with any government department on account of IT services.</p>	<p>Details are to be submitted in the format given in Tech Bid: Declaration that the bidder has not been blacklisted</p>
6.	<p>An undertaking (self-certificate) that the agency has resources having domain knowledge in Web Development Governance need to have a documentary proof of Guidelines for Indian Government Websites (GIGW) Compliance Expertise.</p>	<p>Certificate from any of the Government body or self-certificate as a proof.</p>
7.	<p>The bidder should have completed at least 8-10 orders for website development and maintenance for Indian Missions/Posts during the past five years i.e. 2015 - 2020 with Indian Missions abroad.</p>	<p>Copies of purchase orders in last five financial years i.e. 2015-16, 2016-17, 2017- 18, 2018-19 and 2019-20 and linked satisfactory completion certificates may be submitted as supporting documents for 3 Missions/Posts at least.</p>
8.	<p>The Agencies shall furnish, Earnest Money Deposit (EMD) in the form of Bank Guarantee from any of the public sector banks or a private sector bank authorized to conduct government business as per format. EMD is to remain valid for a period of forty-five days beyond the date of opening of the tender. EMD will be refunded to the unsuccessful bidders. For successful bidder, the EMD will be reduced from the cost of annual contract.</p>	<p>Details are to be submitted with the covering letter.</p>
9.	<p>The Agency must get at least 3 good references from Indian Missions abroad.</p>	<p>Copy of Valid Certification or email from Missions to MEA</p>

Competencies:

- a Past experience in creating and maintaining very professionally and exceptionally creative websites for Indian Missions.
- b Excellent I.T. skills and project management skills
- c Strong editorial team with communications skills to write clearly and compellingly in English.
- d Ability to juggle priorities and deadlines and perform well under pressure;
- e Ability to respond quickly to the maintenance requirement in the post commissioning phase.
- f Awareness on the latest smart technologies for website development. Ability to regularly maintain and update the developed website.

Essential knowledge and experience:

- g Good information technology skills, with previous experience of website maintenance, management, editing, and/or development.
- h Expertise with HTML 5, Java script, and content-management systems and latest trends and technology in website content and social media.
- i Strong analytical and research skills, including the ability to analyze audiences, attitudes, communications products and messages and to translate them into the design and implementation of effective websites.
- j Knowledge of the mandate and work of a government department website would be desirable.

Eligibility Criteria

Interested Agencies are invited to submit their proposals for the assignment, which must include the following, as detailed subsequently in this document:

- (i) Technical Proposal and
- (ii) Financial Proposal

The original proposal (Technical Proposal and Financial Proposal) shall contain no interlineations or overwriting, except as necessary to correct errors made by the firm itself. Any such corrections must be authenticated by the persons or person who sign(s) the proposals.

4.1 Technical proposal

The Agencies are expected to provide the Technical Proposal as specified in the RFP Document.

Material deficiencies in providing the information requested for may result in rejection of a proposal.

The Technical Proposal shall contain the following documents:

	Description	Document / Proof
1	Details of agency mentioning the name address Email and mobile phone number of the bidder/authorized representative.	Details are to be submitted in the format given in Tech Bid: Details of the Bidder Organization
2	Proof of registration with the Service Tax department and carry a valid PAN/TAN.	- Copy of Service Tax Registration - Copy of PAN Card Copy of TAN Card
3	The agency should produce Articles of Association in case of registered firms), By laws and certificates for registration issued by the Registrar of Companies.	Certificate of incorporation issued by the Registrar of companies along with Memorandum of (Please upload only relevant portions)
4	Proof of agency's turnover during the last three years to be minimum 1 crore viz, 2017-18, 2018-19, and 2019-20.	A certificate to this effect from Chartered Accountant in original must be submitted. And Copies of Income Tax returns for the last three years (2017-18, 2018-19, and 2019-20).
5	An undertaking (self-certificate) that the agency hasn't been blacklisted by a central/state Government institution and Missions/Posts. Also, there has been no litigation with any government department on account of IT Services.	Declaration that the bidder has not been blacklisted.
6	Self- Certificate that the agency has resources having domain knowledge in web Development Governance applications. Agency need to have a documentary proof of Guidelines for Indian Government Websites (GIGW) Compliance expertise.	Self-Certificate of compliance.

7	The bidder should have completed at least 8-10 orders for mission's website development during the past five years i.e. 2015-2020 with requisite manpower for a similar scope of work.	At least 1-2 reference letter or emails from Missions/Posts for satisfactory work.
8	Earnest Money Deposit (EMD) for amount of USD 500 or Equivalent in INR along with Technical bid.	The EMD may be submitted in the form of Bank Guarantee from any of the Public sector banks or a private sector bank authorized to conduct government business as per format. EMD is to remain valid for a period of forty-five days beyond the date of opening of the tender. EMD will be refunded to the unsuccessful bidders. For successful bidder, the EMD will be reduced from the cost of annual contract.

- i. Letter of Technical Proposal Submission.
- ii. Profile and Track Record of the Agency.
- iii. Detail of award-winning web designing and building assignment (s) handled, if any.
- iv. **Defined deliverables have to be mentioned in the technical proposal with timelines.** Details of the team proposed to be deployed to work with the Post, with qualifications and experience of the team members must be provided.
- v. **An undertaking on the letterhead of the Agency and signed by an authorized signatory, that the Agency will undertake the assignment, in accordance with the Scope of Work detailed in the RFP document and at the cost submitted by the Agency in the financial proposal (the cost is not to be indicated in the undertaking).**
- vi. The above undertaking submitted by the agencies would be binding on the Agency.
The Technical Proposal shall not include any financial information.

4.2 Financial Proposal

4.2.1 In preparing the Financial Proposal, Agencies are expected to take into account the requirements and conditions outlined in the RFP document.

4.2.2. Letter of Financial Proposal should include:

- (i) **Total fee**, from the date of issue of work order. For Financial Evaluation, the total fee for the assignment will be considered. This Fee should include all costs/expenses of the Agency for undertaking work as detailed in the Scope of Work.

① **Break-up of costs** for each of the items of work listed in the Scope of Work are to be submitted on a separate sheet of paper.

It is to be noted that

- a) Taxes / VAT as applicable in India will be paid as per actual and the same are **not** required to be indicated in the financial bid.
- b) The cost quoted will be firm and fixed for the duration of performance of the contract. At no point of time will any deviation from the quoted rate be entertained by the Embassy.
- c) The Financial Bid shall not include any conditions attached to it and any such conditional financial proposal shall be rejected summarily.
- d) All prices should be quoted in US\$ or equivalent INR and indicated both in figures and words. Figures in words will prevail.
- e) The cost should include all travel costs, shipping/mail, telephone/fax charges and agency administrative costs that may be incurred by the agency as part of this contract.

5. Submission of Bids in Response to the RFP

- a) Proposals must be submitted to Embassy of India, Bogota, Colombia at the address specified below:
Shri Abhishek Avi
Head of Chancery
Embassy of India, Calle 116 # 7-
15, Torre Cusezar Oficina 301,
Código Postal: 110111287,
Bogotá, Colombia
Tel: +57 3502487551 (only for Emergency)
Email: hoc.bogota@mea.gov.in
- b) The EMBASSY may, at its discretion, extend the deadline for submission of bids by issuing an Addendum in which case all rights and obligations of the proposed project and the agencies will thereafter be subject to the deadlines as extended.
- c) **The EMBASSY will not accept delivery of bid by fax or e-mail. Bid received by fax or e-mail shall be treated as defective, invalid and rejected. A CD/DVD along with hard copy of all bid documents is acceptable by post.**
- d) Bidder should prepare the EMD as per the instructions specified in the tender document. The original should be posted/couriered/given in person to the concerned Officer, latest by the last date of bid submission or as specified in the tender documents. The details of

the EMD, physically sent, should tally with the details available in the scanned copy and the data entered during bid submission time. Otherwise the uploaded bid will be rejected.

- e) Financial bids of only those bidders who meet the technical criteria would be opened.
- f) Bidders are requested to note that they should necessarily submit their financial bids in the format provided, and no other format is acceptable.
- g) The Proposal should be submitted on or before **0900 hrs** (Bogota, Colombia Time) of **09.04.2021**.
- h) The bid should contain the following documents in two separate packets:

Note: Both the packets – should be submitted together in a separate envelope, super scribed with **“Technical & Financial Bids for Redevelopment and Maintenance of Website for Embassy of India, Bogota, Colombia”**.

No Proposal will be accepted after the deadline for submission and in the event of any proposal being received after the closing time for submission of proposals.

6. Pre- bid meeting

In no event will the EMBASSY be responsible for ensuring that Agency inquiries have been received by it. The EMBASSY will endeavor to provide a timely response to all questions and would provide information to the extent it is currently available to the best of its knowledge. The responses will be communicated through email or a Pre-Bid Meeting (virtual only) will be called, if necessary.

The last date for receiving the clarification requests is **25.03.2021**. Any query received beyond the specified timeline would not be entertained.

7. Opening of bid

There will be two bid-opening events (i) for Qualification cum Technical Bids and (ii) for the Financial Bids. The Embassy will open Qualification cum Technical Bids and list them for further evaluation. The ‘Financial Bid’ covers shall not be opened until the evaluation of the Qualification cum Technical Bids is complete.

- i) After evaluation of Qualification cum Technical Bids, the financial bid of only those Agencies, who qualify in Qualification cum Technical Bids Evaluation, will be opened.
- ii) Total transparency will be observed while opening of proposals. The Embassy reserves the right at all times to postpone or cancel a scheduled bid opening, as mentioned in the Schedule. In the event of the specified date of bid opening being declared a holiday, the bids shall be opened at the appointed time and location on the next working day.
- iii) Bidders can be present at the time of opening of Technical Bids. Advance intimation has to be given by email at hoc.bogota@mea.gov.in

8. Selection Process

8.1 The Technical Proposals will, in the first instance, be examined in Embassy to ascertain fulfillment of eligibility criteria and submission of required documents. The technical evaluation of the bidders shall be made on the following points:

Number of Indian Mission/or Government of India website maintenance contract (duration equal/more than 1 year)	10 marks [Up to 04 - 02 marks; 05 to 08 - 04 marks; 09 to 12 - 06 marks; 13 to 15 - 08 marks; more than 15 - 10 marks]
Number of contracts for design of webpages/modules/misc software projects	10 marks [Up to 04 - 02 marks; 05 to 08 - 04 marks; 09 to 12 - 06 marks; 13 to 15 = 08 marks; More than 15 = 10 marks]
Average turnover of the Agency over the last three financial years	10 marks [INR 1 crore or more - 10 marks ; 50 lakhs to < 1 crore – 6 marks; 40 lakhsto < 50 lakhs - 2 marks]
Technical Presentation: * (described below)	70 marks
Total	100 marks

The minimum qualifying score shall be 70.

8.2 Presentation: Agencies which fulfill the eligibility criteria and have submitted all required documents in their Technical Proposal will be invited to make presentations on their Technical Proposal at a date/time to be specified and conveyed by Embassy of India, Bogota, Colombia, if required. As part of the technical evaluation, agencies will have to give a technical presentation to the Embassy covering the points as mentioned in the table below. It may be noted that in addition to the criteria of Scope of Work, the Technical Presentation may be evaluated on the following criteria covering, but not limited to, the below mentioned areas (assessed for 70 marks)

Proposed web design(20)	Technical specifications(20)	Proposed improvements (15)	Resources (15)
-Modern, aesthetically appealing design - Well structured, clutter free -Ease of navigation - ImprovedGUI	- How does the bidder plan to make the website more secure - Compliance with GIGW norms - Compatibility across devices/operating systems -Searchability of content -Systems/ database, record keeping, troubleshooting, bug testing etc. - Other security features.	New interactive features-How does the bidder plan to drive more traffic to the site and how effectively website can be used to match Embassy's needs.	- How much manpower the bidder plans to dedicate to this contract (front and back end) - Estimated response timefor creating a simple module/web page -Timerequired to switch to thenew design - Responsiveness to Ministry's requests for customization.

8.3 Earnest Money Deposit: Vendor are required to submit Earnest Money Deposit (EMD) for amount of **USD 500-** (US Dollars Five hundred only) or Equivalent in INR along with Technical Bid. EMD is exempted for those registered with the Central Purchase Organization, National Small Industries Corporation (NSIC) or the concerned Ministry or Department. The EMD may be submitted in the form of Bank Guarantee from any of the public sector banks or a private sector bank authorized to conduct government business as per format. EMD is to remain valid for a period of forty-five days beyond the date of opening of the tender. No interest will be payable to the Bidder on the amount of the EMD. Bids without Earnest Money would be rejected and no further correspondence shall be entertained in this regard. Unsuccessful Bidder's EMD will be discharged/ returned as promptly as possible. EMD will be refunded to the unsuccessful bidders. For successful bidder, the EMD will be reduced from the cost of annual contract.

8.4 In the Second Stage, the finance/budget proposal of organizations will be compared amongst the technically qualified bidders.

8.5 The contract will be awarded to the organization on the basis of past experiences with Missions/Posts, number of good reference from missions, proposal, budget and PowerPoint presentation.

8.6 Successful Bidder will be informed of the decision and he/she will be required to sign an agreement with the Embassy.

9. Payment conditions

- a. Payment will be made in US Dollars or INR (preferably through SBI cheque) by Embassy of India, Bogota, Colombia to the successful vendor's designated bank account by wire transfer for the web design, re-development and maintenance by quarterly/half-yearly/yearly and the same can be discussed during the contract signing.
- b. Payments shall be subject to deductions of any amount for which the Vendor is liable as per the penalty clause of this tender document.

9.1 General Terms and Conditions

- (i) Implementation of all security instructions provided by CERT-IN, MEA or the EMBASSY, the vendor to ensure that websites comply with the 'Guidelines for Indian Government Websites (GIGW)' (<http://guidelines.gov.in/> in full), will be the responsibility of the service provider including the cost involved.
- (ii) Identifying and executing training requirements along with preparation of User Manual will be the responsibility of the service provider including the cost involved.
- (iii) Mere submission of RFP shall not confer any right whatsoever on the submitting entity.
- (iv) The RFP shall remain valid for a period of 6 months from the date of publication of RFP.
- (v) It shall be obligatory on part of the submitting entity to furnish any further information as may be sought by Embassy of India, Bogota, Colombia.
- (vi) Neither the issue of this invitation for RFP nor any part of its contents is to be taken as any form of commitment or acknowledgement on part of EMBASSY to proceed with any RFP or any entity and EMBASSY reserves the rights to annul or terminate the process or reject any RFP at any time or stage without assigning any reason.
- (vii) EMD of US Dollars **500/-** or Equivalent in INR to be submitted along with RFP Technical Evaluation as per para 8.3.
- (viii) Incomplete proposals are liable to be rejected.
- (ix) If the service provider does not deliver the work to the satisfaction of the Customer within the stipulated time (as per para 03) a penalty of **US Dollars 100** - per calendar week shall be imposed on the service provider. An additional penalty of **US Dollars 50-**

per calendar day shall be imposed on the service provider if the work is not completed in additional period of two weeks i.e. after applying penalty of US Dollars100 - per week.

- (x) This RFP is not an agreement and is neither an offer nor invitation by the Embassy to the prospective Bidders or any other person. The purpose of this RFP is to provide interested parties with information that may be useful to them in preparing their proposal pursuant to this RFP (the "Bid"). This RFP includes statements, which reflect various assumptions and assessments arrived at by the Embassy in relation to the Project. Such assumptions, assessments and statements do not purport to contain all the information that each Bidder may require. This RFP may not be appropriate for all persons, and it is not possible for the Embassy and its employees to take into consideration the investment objectives, financial situation and particular needs of each party who reads or uses this RFP. The assumptions, assessments, statements and information contained in this RFP may not be complete, accurate, adequate or correct. Each Bidder should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this RFP and obtain independent advice from appropriate sources.
- (xi) The Embassy may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP.
- (xii) The issue of this RFP does not imply that the Embassy is bound to select a Bidder or to appoint the Selected Bidder, as the case may be, for the Project and the Embassy reserves the right to reject all or any of the Bidders or Bids without assigning any reason whatsoever.
- (xiii) Further, all information/data/reports/pitches/data or other material submitted to the Embassy under this Tender/RFP/RFQ by the Applicant shall become the property of the Embassy. The Applicant hereby agrees that they shall not have any right claim, authority whatsoever over the submitted information/reports/pitches/data or other material to the Embassy. The Applicant further agrees and undertakes that the Embassy may use the aforesaid information/data/reports/pitches/data or other material at its sole discretion and the Applicant shall not have any objection whatsoever in the Embassy using the same.
- (xiv) The firm shall be a legal entity as per the GOI rules/regulations and laws of the land.
- (xv) The firm must have service tax registration, PAN, TIN, Service Tax reg. No. and should be income tax assessee.

- (xvi) The firm should not have been blacklisted by any Government organization
- (xvii) Embassy of India, Bogota, Colombia shall not be liable for any cost incurred by the respondents in preparing responses to this tender or negotiations associated with award of a contract.
- (xviii) **Force Majeure** - If, at any time, during the continuance of this contract, the performance in whole or in part by either party of any obligation under this contract is prevented or delayed by reasons of any war or hostility, act of the public enemy, civil commotion, sabotage, fires, floods, explosions, epidemics, quarantine restrictions, strikes, lock outs or act of God (hereinafter referred to as events) provided notice of happenings of any such eventuality is given by either party to the other within 21 days from the date of occurrence thereof, neither party shall due to such event be entitled to terminate this contract nor shall either party have any claim for damage against other in respect of such non- performance or delay in performance, and deliveries under the contract shall be resumed as soon as practicable after such event comes to an end or ceases to exist, and the decision of the purchaser as to whether the deliveries have been so resumed or not shall be final and conclusive. Further that if the performance in whole or part any obligation under this contract is prevented or delayed by reasons of any such event for a period of exceeding 60 days, party may, at its option, terminate the contract.
- (xix) **Settlement of Disputes and Arbitration**- All disputes, differences and questions arising out of or in any way touching or concerning this agreement or subject matter thereof or the representative rights, duties or liability of the parties shall be referred to the sole arbitration of the Embassy of India, Bogota, Colombia or any person nominated by him/her. The arbitration shall be in accordance with the Arbitration and Conciliation Act, 1996 or any other law that takes place in this regard. The arbitrator shall be in entitled to extend the time of arbitration proceedings with the consent of the parties.

9. Important Dates

In respect of the RFP for- Redevelopment and Maintenance of website of Embassy of India, Bogota, Colombia.

Tender Reference No.	Embassy of India, Bogota, Colombia	
Name of Organization	Date	Time (Bogota, Colombia Local time)
Date of Publishing	19.03.2021	0900 hrs
Bid Document download start date	19.03.2021	0900 hrs
Clarification start date	19.03.2021	1400 hrs

Clarification end date	25.03.2021	1700 hrs
Bid Submission start date	19.03.2021	1700 hrs
Bid Submission end date	09.04.2021	0900 hrs
Bid opening date	09.04.2021	1130 hrs

Annexure I

AUTHORIZATION LETTER

To

Embassy of India, Bogota, Colombia

Subject: Proposal for Redevelopment and Maintenance of the Embassy of India, Bogota, Colombia Website

Sir,

We, the undersigned vendor, having read and examined in detail the Specifications and all the bidding documents do propose to provide the Services as specified in the bidding document no.

2. All the prices mentioned in our proposal are in accordance with the terms as specified in bidding documents.
3. All the prices and other terms and conditions of this proposal are valid for a period of 120 calendar days from the date of opening of the Bids.
4. We, do hereby confirm that our Bid prices exclude all taxes, levies etc.
5. We have carefully read and understood the terms and conditions of the contract applicable to the tender and we do hereby undertake Services as per these terms and conditions.
6. We declare that our prices are as per the technical specifications and bid documents. These prices are indicated in Annexure(s) attached with our proposal as part of the commercial bid.
7. We do hereby undertake that, in the event of acceptance of our bid, the Services shall be completed as stipulated in the tender document.
8. We enclose herewith the complete Technical Bid as required by MEA. This includes:
 - Authorization Letter (Annexure I)
 - Vendor Information (Annexure II)
 - Vendor's -Detailed Experience (Annexure III-A)
 - Past Experience Summary - (Annexure III-B)
 - Technical bid (Annexure IV)

- Financial bid(Annexure V)
- EMD (Annexure VI)
- Sample Website & technical document to be submitted at the time of tender

9. Certified that we are:

A sole proprietorship firm and the person signing the tender is the sole proprietor/constituted attorney of the sole proprietor,

Or

A partnership firm, and the person signing the tender is a partner of the firm and he has authority to refer to arbitration disputes concerning the business of the partnership by virtue of the partnership agreement by virtue of general power of attorney.

Or

A Company and the person signing the tender is the constituted attorney.

(NOTE: Delete whatever is not applicable. All corrections /deletions should invariably be duly attested by the person authorized to sign between us.)

9. We do hereby undertake, that until a contract is prepared and executed, this bid together with the Embassy written acceptance thereof, the tender document and placement of letter of intent awarding the contract, shall constitute a binding contract between us.

Signature of vendor representative.

Address:

Detail of enclosures:

TelephoneNo:

Annexure II

VENDOR PARTICULARS

Sl. NO	Item	Details		
1	Company Name			
2	Year Established	Reg. Certificate attach		
	(Copy of			
	Incorporation			
3	Corporate & Head Office:	Address	Address Telephone: Fax No. : website Email Address: Mobile No.	
4	Delhi Office: Contact Address Email Address:	Address		
		Telephone:		
		Fax No:		
5	Contact Person	Name		
		Designation		
		Mobile:		
		Email Address:		
6	Service Tax,VAT, TIN and PAN details:	Service Tax No:		
		(Attach self-attested copy of Service Tax Registration Certificate)		
		VAT/TIN No. :.....		
		(Attach self-attested copy of VAT/Sales Tax certificate)		
		PAN No. (Attach self-attested copy of PAN Card)		
7	Financial Turnover Information	Year	Amount in Crore Rs	
		2017-18		
		2018-19		
		2019-20		
		(Copy of Turnover Certificate for the financial years 2017-18, 2018-19 and 2019-20 duly certified by Chartered Accountant Attached as		

Annexure III-A:

VENDOR'S EXPERIENCE

S.No	Item	Details
1.	Name of the project (Also specify the name of website/portal/web application AND URL of the website/portal/Webapplication)	
2.	Client Details	
3.	Name, Title & Address of the Client who can be contacted	
4.	Project Duration	
5.	Start Date & End Date	
6.	Scope of work	
7.	Relevant work domain	
8.	Software Tools & Technology used	
9.	Total Efforts in Man months	
10.	Contract Value (In Lakhs)	

**** Attach LOI/Work Order/ Contract copy (Mandatory)**

Letter from the Client for satisfactory completion of the project / Appreciation letter from Client / CERT-in Certificate/ STQC Certification would be given additional weight age

Annexure III B:

Experience Summary

SL	Project	Client	Start &	Activities	Contract	Efforts in
	Name	Name	End Date	Relevant to scope	Value (INR)	Man Months
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						

Annexure-IV
Technical bid

Sl. No.	Description for Document / Proof to be submitted with Technical bid	Type
(i)	Letter of Technical Proposal Submission.	.pdf
(ii)	Details of agency as per given format a) Profile and Track Record of the Agency. b) Case studies of large brands handled, with focus on results achieved through web designing and development. c) Detail of award winning web designing and building assignment (s) handled, if any.	.pdf
(iii)	Proof of registration with the Service Tax department and carry a valid PAN/TAN.	.pdf
(iv)	Certificate of incorporation issued by the Registrar of companies along with Memorandum of Articles of Association	.pdf
(v)	Proof of agency's turnover during the last three years viz, (Copy of Turnover Certificate for the financial years 2017-18, 2018-19 and 2019-20 duly certified by Chartered Accountant Attached as A certificate to this effect from Chartered Accountant in original must be submitted.	.pdf
(vi)	Copies of Income Tax return for last three years viz, 2017-18, 2018-19 and 2019-20	.pdf
(vii)	Certificate from any of the Government body that the agency has resources having domain knowledge in Web Development Governance applications. Agency need to have a documentary proof of Guidelines for Indian Government Websites (GIGW) Compliance expertise.	.pdf
(viii)	Copies of purchase orders in last five financial years i.e 2015-16, 2016-17, 2017-18, 2018-19 and 2019-20 and linked satisfactory completion certificates may be submitted as supporting documents.	.pdf

(ix)	Defined deliverables with timelines.	.pdf
(x)	Detail of the team proposed to be deployed to work with the Embassy of India, Bogota, Colombia, with qualifications and experience of the team members must be provided	.pdf
(xi)	An undertaking on the letterhead of the Agency and signed by an authorized signatory, that the Agency will undertake the assignment, in accordance with the Scope of Work detailed in the RFP document and at the cost submitted by the Agency in the financial proposal (the cost is not to be indicated in the undertaking) . The above undertaking submitted by the agencies would be binding on the Agency.	.pdf
(xii)	Earnest Money Deposit (EMD) for amount of US Dollars 500- (US Dollars Five hundred) along with Technical Bid. The EMD may be submitted in the form of Bank Guarantee from any of the public sector banks or a private sector bank authorized to conduct government business as per format. EMD is to remain valid for a period of forty-five days beyond the date of opening of the tender. EMD will be refunded to the unsuccessful bidders. For successful bidder, the EMD will be reduced from the cost of annual contract.	.pdf

Annexure - V

Financial Bid Format

Prices in Financial Bid should be quoted in the following format.

Sl.No.	Document
1.	Letter of Financial Bid Submission
2.	Total fee, include all costs/expenses of the Agency for undertaking work as detailed in the Scope of Work.
3.	Break-up of costs for each of the items of work listed in the Scope of Work are to be submitted on a separate sheet of paper.

No.	Service Categories as given in scope of work	Cost in USD/ INR.	
		Figures	word
1	Redevelopment and Maintenance of the Website for Embassy of India, Bogota (Including one -year Free Support period)		
2	Maintenance charge for 1 year maintenance (including the cost of the onsite coordinator) after expiry of free support period (Annual Charges)		

Note: Bidders are requested to note the following:

- a) Taxes / VAT as applicable in India will be paid as per actual and the same are not required to be indicated in the financial bid.
- b) TDS will be deducted as per rules applicable.
- c) The cost quoted will be firm and fixed for the duration of performance of the contract. At no point of time will any deviation from the quoted rate be entertained by Embassy of India, Bogota, Colombia.
- d) The Financial Bid shall not include any conditions attached to it and any such conditional financial proposal shall be rejected summarily. All prices should be quoted in US Dollars or INR equivalent, and indicated both in figures and words. Figures in words will prevail.

Date

Signature of Authorised Signatory ...

Place

Name of the Authorised Signatory ...

Designation ...

Name of the Organisation ...

(Seal)

Annexure – VI

EMD / PERFORMANCE SECURITY FORM

(Sample Format - TO BE EXECUTED ON A NON-JUDICIAL STAMPED PAPER)

To: EMBASSY OF INDIA, BOGOTA, COLOMBIA

WHEREAS (Name of Vendor) (Hereinafter called the ‘the Vendor’) has undertaken, in pursuance of Request for Proposal (RFP) No. ***** dated....., 2021 for the “for Redevelopment and Maintenance of the Website for Embassy of India, Bogota, Colombia. (Herein after called the ‘the RFP”).

Our obligation to make payment under this Guarantee shall be a primary, independent and absolute obligation and we shall not be entitled to delay or withhold payment for any reason. Our obligations hereunder shall not be affected by any act, omission, matter or thing which but for this provision might operate to release or otherwise exonerate us from our obligations hereunder in whole or in part, including and whether or not known to us or Embassy of India, Bogota, Colombia:

- (i) any time or waiver granted to the vendor;
- (ii) the taking, variation, compromise, renewal or release of or refusal or neglect to perfect or enforce any rights, remedies or securities against the vendor;
- (iii) any Variation of or amendment to the RFP or any other document or security so that references to the Contract in this Guarantee shall include each such Variation and amendment;
- (iv) any unenforceability, invalidity or frustration of any obligation of the VENDOR or any other person under the RFP or any other document or security waiver by Embassy of India, Bogota, Colombia of any of the terms provisions conditions obligations UNDER RFP or any failure to make demand upon or take action against the VENDOR;
- (v) any other fact, circumstance, provision of statute or rule of law which might, were our liability to be secondary rather than primary, entitle us to be released in whole or in part from our undertaking; and;
- (vi) any change in constitution of the vendor;
- (vii) any petition for the winding up of the VENDOR has been admitted and a liquidator or provisional liquidator has been appointed or an order of bankruptcy or an order for the winding up or dissolution of the vendor has been made by a Court of competent jurisdiction;

This guarantee is valid until the.....day of <validity date> and a claim in writing is required to be presented to us within one months from <validity date> i.e. on or before <Claim period> failing which all MEA rights will be forfeited and we shall be relieved of and discharged from all our liabilities mentioned hereinabove.

1 and Seal of Guarantors (Vendor's Bank)

.....

Date.....Address

.....

.....
